

Client: Project
Production Guide, Version 1.0

Date

<i>Client: Project</i>	1
<i>Overview of the project</i>	2
<i>Global Implementation and coding specifications</i>	2
<i>Development (Staging) and Test Server Information</i>	3
<i>Directory Structure</i>	4
<i>Default file names</i>	4
<i>File Naming – HTML Files*</i>	4
<i>File Naming – Image Files</i>	4
<i>Target audience tech specs</i>	4
Browser	4
Monitor resolution	4
Connection speed	4
<i>Asset Tracking: GIFs</i>	5
<i>Functional Specs (see attached)</i>	5
<i>Functional Spec for Javascript Navigation</i>	5
Browser detection	5
Home Page functionality	5
Nav Bar functionality	5
<i>Notes to Production from Engineering</i>	6
<i>Page Specs</i>	6
Background Color	6
Link Colors	6
<i>Video Specs</i>	6
<i>GIF and JPG specs</i>	6
<i>HTML coding specs</i>	6
<i>Table specs</i>	6
<i>Delivery</i>	6
Asset Submission	6
How to Submit Files or Assets	7
<i>Appendix A: Copy</i>	7

APPENDIX B: Functional Specs..... 7
Appendix D: QA Test Plan 7
Appendix D: HTML Page Specs 8
Appendix E: Navigational Model/Flowchart 9

Overview of the project

This project’s objectives are:

Global Implementation and coding specifications

Development (Staging) and Test Server Information

Directory Structure

Default file names

File Naming – HTML Files*

File Naming – Image Files

Target audience tech specs

Browser

Monitor resolution

Connection speed

Asset Tracking: GIFs

Functional Specs (see attached)

Functional Spec for Javascript Navigation

Browser detection

We will use a browser detection script to serve up a page that has a “ you got the stuff” icon if they have shockwave or a “you don’t have shockwave, so you need to go to the regular site” message, depending on what they have.

OPEN ISSUE: exact user functionality.

Home Page functionality

Functionality 1

Users of Netscape 3 & 4 browsers will be informed if their browser contains Shockwave plug-in. There will be links directing users to Macromedia site where they can obtain Shockwave.

Nav Bar functionality

Functionality 1

When user clicks on the Nike Swoosh logo, the user is linked to Nike Home page.

Functionality 2

When user clicks on the Tiger Woods Logo on the right most side, the user is linked to the Tiger Woods Home page

Functionality 3

When the user rolls the mouse over the 1-9 number, the number the user’s mouse is over will highlight. In addition, the description of the holes will change, reflecting the hole number the user’s mouse is over.

Functionality 4

When the user clicks on any 1-9 number, the user is linked to that hole, and the hole number will be colored black and the description of that hole will appear between the numbers and the Tiger Woods Logo.

Notes to Production from Engineering

Page Specs

Background Color

Link Colors

Video Specs

GIF and JPG specs

HTML coding specs

Table specs

Delivery

Asset Submission

Digital

{PRIVATE} Media:	5.25" SyQuest, CDROM (including PhotoCD), Zip, 3.5" floppy
-----------------------------	--

Format:	MacOS or Windows
	Acceptable file formats:
Text:	Raw, MS Word 6, RTF, HTML
Graphics:	TIFF, GIF, JPEG, PCD (PhotoCD), EPS, Photoshop, PICT
Video:	QuickTime
Audio:	AIFF, WAV, QuickTime, MIDI

How to Submit Files or Assets

Appendix A: Copy

APPENDIX B: Functional Specs

Appendix D: QA Test Plan

Appendix D: HTML Page Specs

HTML Functional Spec

NIKE: Tiger Woods Web Site

Date: 2/27/98

Staging site: Nike location on RSI Intranet ("the_site")

Page 1, Hole 1 (Note, Questions must start from Hole 1)

Javascript Rollover that swaps two images in this row, and then swaps a page in the main table row.(Navigation bar)	Table row1
Question and Answer row	Table row 2
User inputs answer and data is captured using a java applet (Ish)	Table row 3
Body As the user navigates using the top row (by choosing a number that corresponds to a golf hole), this space will display the appropriate hole, displaying a shockwave file.	

*is this hard coded in, or dependant on where you are?

Appendix E: Navigational Model/Flowchart